

Art Drop

Calling all artists or anyone who makes, creates and invents.

Inviting you to the Mullumbimby Art Drop taking place on **Saturday the 14th of October**, as part of the Ingenuity Sculpture Festival. The art drop will take place in Mullumbimby town, within a radius of approx. 2 kilometres around the centre. Art work can be hidden from the Friday afternoon the 13th, from 2pm, all the way to the evening of the 14th of October, until 10pm.

What is an art drop and how does it work?

In short, it's a scavenger hunt where artists (people who make and create) hide a piece of their art work somewhere in the community and people attempt to find the piece through following hints and keep it when they do find it.

It's also a great opportunity for artists to promote their art and gain more public interest in what they do.

THIS IS HOW IT WORKS

- Create a piece of art (or several!) - anything from a painting, ceramics, textiles, handmade soaps, cd's to candles, drawings, badges and anything in between - must be handmade and carefully chosen for the moment
- Fill out the paper tag (see below)
- If the weather looks like rain, wrap your art work in water tight packaging
- Find a hiding spot in and around town in Mullum (with an approx. 2 km radius from the centre)
- Take a photo of the art work and/or the hiding spot (keep it subtle so as not to give it away too easily!)
- Post the image/s with a hint on Instagram (if you have an account). REMEMBER TO INCLUDE THE FOLLOWING HASHTAG: #mullumartdrop2023 AND TAG US BY USING: @creative_mullumbimby This ensures that people can find your post and can set off to scavenge for it.



PAPER TAG - TO PRINT OUT & INCLUDE WHEN HIDING YOUR ART WORK

Cut here-----Cut here

You have found my Art Drop Gift!

Please post on Facebook and/or Instagram that you have found this art drop (picture or selfie) and use the following hashtag - #mullumartdrop2023 AND tag me using my social media handles below.

My name is:

My Instagram is:

My Facebook is:

My Website is:

Any Notes:

